

# womanink

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may 2010

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## Silent Auction

# Fabulous Fashionista Fundraiser



- what?** silent auction & dinner buffet  
**when?** wednesday, may 19, 2010  
**time?** 5:30 to 8:00 p.m.  
**where?** the buffalo club • 388 delaware avenue  
**cost?** \$40 per person  
**rsvp?** by may 8, 2010  
[www.nawbowny.org](http://www.nawbowny.org)

Please join us for the chapter's annual silent auction fundraiser. Our premier event of the year is an ideal venue to bring that special guest – a client, vendor, even your significant other! Channel your inner "fashionista" and browse an array of fabulous gift baskets. Our strolling models will display custom-designed clothing and the latest trends in jewelry. Enjoy the yummy hors d'oeuvres and an enticing dinner buffet. Includes a cash bar.

Parking at The Buffalo Club is free, secure, and onsite. (Please note: business attire is required no denim; jacket and tie for men).

NAWBO Buffalo Niagara is a leading advocate for Western New York women entrepreneurs who aspire to higher levels of opportunity, challenge, & success.

Auction proceeds benefit the chapter's leadership training for women entrepreneurs and women's scholarship fund.

Are you on Facebook? Are you LinkedIn? Post our Fabulous Fashionista Fundraiser on your page and invite your friends to attend.



**NAWBO**  
BUFFALO NIAGARA  
National Association of Women Business Owners

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## 2010 nawbo events

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may 19, 2009

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# Fabulous Fashionista Fundraiser

See front page for full details.

<b>Location</b>	The Buffalo Club 388 Delaware Avenue Buffalo NY 14202	<b>Time</b>	5:30 to 8:00 p.m.
		<b>Cost</b>	\$40 per person
		<b>RSVP</b>	by: May 8, 2010

For a map, go online to:

<http://www.thebuffaloclub.org/Default.aspx?p=DynamicModule&pageid=246386&ssid=102651&vnf=1>

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make your reservation online:

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[www.nawbowny.org](http://www.nawbowny.org)

Include your full name, telephone number, and if a guest, the name of the NAWBO member who invited you.  
Mail pre-payment (check payable to NAWBO) to: NAWBO, P.O. Box 917, Williamsville NY 14221.

Questions? – Please call Pat Herberger at 716-863-6577

thursday may 20, 2010

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## Breakfast Bunch

Our member-only group meets each month for business talk, problem solving and fellowship on **Thursday** mornings at **8:00 a.m.** at **The Original Pancake House**, 5479 Main Street, Williamsville ([www.originalpancakehouse.com](http://www.originalpancakehouse.com)). The side room off the foyer has been reserved for NAWBO. Our topic: "Dress For Success." Please RSVP to Dottie Austin at 632-7663 or [daustin@rwcaldwell.com](mailto:daustin@rwcaldwell.com).

## niagara university family business breakfast forums

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tuesday, may 4, 2010

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## Handling Family Conflict

The Family System Theory will be presented by **Bob Perelli, The Center for Family Systems Theory of Western New York, Inc.** Family Systems Theory, or Bowen Theory, is rapidly becoming one of the most popular and effective methods of problem solving. Unlike conventional psychological theory which focuses on the individual, Family Systems Theory encourages people to think of issues (e.g. conflict, difficult relationships, loneliness, etc.) in terms of a multi-generational family or a "system." This approach encourages people to move away from blaming others and towards individual responsibility.

Through a scholarship program with Niagara University, NAWBO Buffalo Niagara members can attend the The Center's Breakfast Forums **free of charge**. Space has been allotted for **up to 5 NAWBO members to participate at each forum**, held monthly at **Sonoma Grille**, 5010 Main Street in Snyder. Breakfast & networking: 7:30 – 8:15 a.m.; presentation: 8:15 – 9:30 a.m. **To register:** Contact Cindy Valtin at 688-4943 or [CValtin@roadrunner.com](mailto:CValtin@roadrunner.com). Niagara University contact info: Melissa Heidt, (716) 286-8160 or [CBAcenters@niagara.edu](mailto:CBAcenters@niagara.edu).

n a w b o

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*WOMANink* is a monthly information service for the NAWBO Buffalo Niagara Chapter's members and other women business owners. Published 10 times per year (no issues in July and August). Circulation: September and February issues approximately 750; and remaining months, approximately 140. Payment must accompany all advertisement requests. *WOMANink* reserves the right to refuse to publish any advertisement.

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## members in the spotlight

**Michelle Bonn**, owner of **Expedient Trade**, has been featured as a successful business case study in Maritza Manressa's newly-published book "How to Open and Operate a financially Successful Import Export Business." Check out the link below for more info on the book:

[http://www.amazon.com/Operate-Financially-Successful-Export-Business/dp/160138226X/ref=sr\\_1\\_1?ie=UTF8&s=books&qid=1271702300&sr=1-1](http://www.amazon.com/Operate-Financially-Successful-Export-Business/dp/160138226X/ref=sr_1_1?ie=UTF8&s=books&qid=1271702300&sr=1-1)

Mark your calendar for the SBA Small Business Awards Luncheon on Wednesday, May 12, 2010: our own NAWBO Buffalo members will be honored that day! **Renee Cerullo**, owner of **RLComputing**, will be recognized as the Home-Based Business Advocate of the Year and Pat Herberger, **Pre-Paid Legal Services, Inc.** will receive the NAWBO Buffalo Niagara Member of the Year award!

#### To be seated at a NAWBO table:

Register online for the luncheon and then e-mail Kelly LoTempio at [Kelly.LoTempio@sba.gov](mailto:Kelly.LoTempio@sba.gov) and let her know you'd like to be seated at a NAWBO table.

**What:** SBA Small Business Awards Luncheon  
**When:** Wednesday, May 12, 2010  
**Time:** Luncheon 12:30 p.m. – 2 p.m.  
**Where:** Buffalo Niagara Convention Center, 153 Franklin Street, Buffalo  
**Cost:** \$40/per individual luncheon ticket  
**To Register:** By credit card: [www.signupwnyexpo.com](http://www.signupwnyexpo.com)  
By mail: c/o SCORE Chapter 45  
130 S. Elmwood Ave. #540  
Buffalo NY 14202

## nawbo national conference

Did you know that NAWBO Buffalo Niagara will pay **any member's registration** cost of \$545 to attend the Women's Business Conference 2010 in Washington, D.C.?

That's right! Almost from its conception, our chapter – one of the few nationally to offer this benefit – **pays for any member's registration to our national conference.** We do this because we believe in encouraging our members to take leadership roles, and one of the best ways to learn about NAWBO is to attend our organization's national events. Network, learn through the myriad of entrepreneurial workshops, and discover what NAWBO is all about!

Turn to page 6 for full conference details.

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# Women's Business Conference 2010

In 1975 a dozen like-minded business-women gathered to share information, create an atmosphere of professional community and further strengthen their entrepreneurial interests. This group grew to become known as NAWBO – the strong and unified voice representing the interests of more than 10 million women-owned businesses across the country today.

To mark this significant anniversary in 2010, we are returning to our nation's capital for the NAWBO Women's Business Conference, June 9-11, 2010 in Washington, D.C. this year presented in partnership with the Association of Women Business Centers (AWBC). Join us as women business owners from across the U.S. and the world power their dreams through:

We are emerging from one of the most challenging economies in business history, yet we are still standing as NAWBO's 35 years of women have stood before us. Don't miss out on this opportunity to celebrate our heritage and reinvent or expand your business through high-level education, tangible take-aways, and valuable connections – and ultimately discover how one woman, one business and one collective voice can and will make a difference... and build a legacy of success for others to follow.

## Conference Registration

**Full Conference Registration (June 9-11)** Includes all official WBC activities including meals, opening & awards receptions, general sessions, breakout sessions and exhibit hall. Does not include registration for the National Leadership Summit available only to NAWBO members.

Member \$545 Non-member \$695

**One-Day Conference Registration** • Thursday, June 10: Includes official WBC activities for one day including general session, breakout sessions and exhibit hall + registration for Opening Reception on 6/9. • Friday, June 11: Includes official WBC activities for one day including meals, general sessions, breakout sessions and exhibit hall + registration for Awards Ceremony & Reception on 6/10.

Member \$360 Non-member \$460

For more info or register online: [http://nawbo.org/80/content\\_9783.cfm](http://nawbo.org/80/content_9783.cfm)

## Venue Information

Washington, D.C. is where history is made; home to the federal government with a diverse mix of government workers, members of Congress from every state, foreign emissaries, lobbyists, petitioners and protestors.

**Conference Venue.** The Ronald Reagan Building and International Trade Center is the largest building (3.1 million square feet) in Washington, and is owned by the U.S. General Services Administration. As the first and only federal building dedicated to both government and private use, the Center has been mandated by Congress to bring together the country's best public and private resources to create a national forum for the advancement of trade.

**Opening Reception Venue.** The National Museum of Women in the Arts is the only museum in the world dedicated exclusively to recognizing the contributions of women artists from the 16th century to the present.

**Award Reception Venue.** Capitol Hill, aside from being a metonym for the United States Congress, is the largest historic residential neighborhood in Washington D.C. The Hart Building is the largest of the three Senate office buildings located on the Hill. The nine-story structure provides offices for 50 senators, as well as for three committees and several subcommittees.



# NAWBO

National Association of Women Business Owners

## Lodging Information

The **L'Enfant Plaza Hotel** is just steps from downtown's National Mall, Smithsonian Museums and monuments. NAWBO has negotiated a special single or double room rate with the L'Enfant Plaza Hotel at \$209 per night plus tax for

conference attendees. Reserve your room by calling 1-800-635-5065 and identifying yourself as part of the Women's Business Conference 2010. Cut-off is Friday, May 14, 2010. Use group code NAW610. Make hotel reservations online at: <https://gc.synxis.com/rez.aspx?Hotel=16836&Chain=5388&group=NAW610>

JW Marriot Washington, D.C. is also accepting reservations for the Women's Business Conference 2010. Reserve your room at: <http://www.marriott.com/hotels/travel/wasjw-jw-marriott-washington-dc/?toDate=6/12/10&groupCode=WOMWOMA&fromDate=6/10/10&app=resvlink>. The room code will already be entered in the appropriate field. All you need to do is enter your arrival date to begin the reservation process.

## Agenda Highlights

WEDNESDAY, JUNE 9, 2010

L'Enfant Plaza Hotel: National Leadership Summit in Partnership with AWBC  
9:15 – 11:15 a.m. Overview of the Women's Entrepreneurial Community from Helen Han, President/CEO, NAWBO; Ann Marie Almeida, Executive Director, AWBC; Patricia Greene, Ph.D., Professor of Entrepreneurship, Babson College; Virginia Littlejohn, NAWBO Past President; and Julie Weeks, 2010 Conference Chair & NAWBO Board Director.

12:00 – 2:00 p.m. Keynote Luncheon: Courageous Leadership featuring best-selling author and speaker Deborah Collins Stephens and Congresswoman Jackie Speier

6:00 – 8:00 p.m. Opening Reception at the National Museum for Women and the Arts

THURSDAY, JUNE 10, 2010

Ronald Reagan Building

8:45 – 10:15 a.m. WBC2010 Opening: Opening remarks commemorating NAWBO's 35th Anniversary, past president recognition and the theme of Power of One: power of one woman, one business and one collective voice in making a difference. Keynote Speakers: Claire Shipman, Senior National Correspondent, ABC News' "Good Morning America," and Katty Kay, Washington Correspondent, BBC World News America; Co-Authors, *Womenomics: Write Your Own Rules for Success*.

Keynote Panel: Following their keynote presentation, Claire and Katty will moderate a panel discussion with key experts/dignitaries from the government and business community on the state of the current economy and the role of women towards economic recovery and job creation. Keynotes include Karen Mills, Administrator of the U. S. Small Business Administration.

10:30 – 11:30 a.m. Concurrent Breakout Sessions (Track 1: Power Your Business, Track 2: Power Your Brand, Track 3: Power Your Leadership, Track 4: Power Your Voice)

1:00 – 2:15 p.m. Afternoon General Session and presentation of NAWBO/Wells Fargo Trailblazer Awards to honor three women entrepreneurs for their talent, drive and entrepreneurial success – and demonstrated commitment to giving back. Keynote Speaker: Valerie Jarrett, Senior Advisor and Assistant to the President for Intergovernmental Affairs and Public Engagement.

2:30 – 3:30 p.m. Concurrent Breakout Sessions (Track 1: Power Your  
*Continued on the next page*

## nawbo national conference

Business, Track 2: Power Your Brand, Track 3: Power Your Leadership, Track 4: Power Your Voice)

6:00 – 8:00 p.m. NAWBO/AWBC Capitol Hills Awards Reception at the Hart Senate Office Building. Networking reception and awards ceremony to honor high-profile women powerhouses in politics and business.

FRIDAY, JUNE 11, 2010

Ronald Reagan Building/International Trade Center

8:45 – 10:15 a.m. Morning General Session Keynote Speaker: Presentation planned to feature inspirational keynote(s) to speak on the topic of economic development for women globally and the role of entrepreneurship in bringing self-sufficiency and economic parity around the world. Keynote Panel: Featuring a panel of multi-generational, diverse roster of successful women entrepreneurs who will share their triumphs and tribulations of business ownership and their efforts toward legacy building for the next generation. Jane Wurwand, founder of Dermalogica.

10:30 – 11:30 a.m. Concurrent Breakout Sessions (Track 1: Power Your Business, Track 2: Power Your Brand, Track 3: Power Your Leadership, Track 4: Power Your Voice)

1:15 – 2:30 p.m. Afternoon General Session and presentation of Guardian Going Places Award to reward the enterprising spirit of one young girl (age 12-18) who demonstrates budding entrepreneurship; is taking the first steps toward financial independence; and is making a difference in her school and community.

2:45 – 3:45 p.m. Concurrent Breakout Sessions (Track 1: Power Your Business, Track 2: Power Your Brand, Track 3: Power Your Leadership, Track 4: Girls Going Places® Entrepreneurship Workshop for Teens Girls (sponsored by Guardian and hosted by DC/Baltimore NAWBO chapters)

5:00 – 6:00 p.m. Cocktail Hour/L'Enfant Plaza (by optional DC night tours)

### Speakers for General Sessions

**Ann Marie Almeida**, President and CEO of the Association of Women's Business Centers (AWBC).

AWBC is a national not for profit organization representing women business owners through a network of women's business centers.

**Patricia Greene, Ph.D.**, Professor of Entrepreneurship, Babson College. Greene holds the President's Chair in Entrepreneurship at Babson College. Her research focuses on the identification, acquisition and combination of entrepreneurial resources, particularly by women and minority entrepreneurs.

**Helen Han**, President and CEO of NAWBO. Han is responsible for the development, oversight, implementation, communication and evaluation of all strategies and activities related to the day-to-day administration of the organization. Han has served as a leader of an interdisciplinary service, research and training team as the Sr. Program Manager at the Price Center for Entrepreneurial Studies at the UCLA Anderson School of Management.

**Valerie Jarrett**, Senior Advisor and Assistant to the President for Intergovernmental Affairs and Public Engagement. Jarrett became the President and Chief Executive Officer of The Habitat Company in 2007. Before her city government service, Jarrett practiced law with two private law firms. Among other things, she has also served as a Director of corporate and not for profit boards, as well as Chairman of the Chicago Transit Board.

**Katty Kay**, Washington Correspondent, BBC World News America. Kay regularly anchors The Evening News programs seen on BBC World. Kay brings a truly global perspective to her coverage of American politics as her broadcast journalism career spans more than 15 years and four continents.

**Virginia Littlejohn**, President and CEO of Quantum Leaps, Inc. Littlejohn co-founded Quantum Leaps, Inc., a non-profit global accelerator for women's entrepreneurship based in Washington DC, which uses technology to develop and disseminate knowledge and facilitate the sharing of best practices.

Continued on the next page

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## SBA Small Business Awards Luncheon and Business Matchmaker

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**SMALL BUSINESS WEEK AWARDS LUNCHEON** The SBA Buffalo District Small Business Week will be celebrated at a luncheon supported by the SBA, SCORE Buffalo Niagara, Business First, area banks, Chambers of Commerce, and Economic Development Agencies on Wednesday, May 12 from 12:30 p.m. – 2 p.m.

**EXPOSITION** A thriving exhibition where small businesses can reach potential customers and business professionals eager to do business with you. An exposition that attracts high profile decision makers.

**FREE SCORE WORKSHOP** A free workshop, Selling to the Government, will be held from 9:00 to 10:00 a.m. and will repeat from 10:15 to 11:15 a.m. Conference registrants may also sign up in 10-minute slots with SCORE counselors for marketing and small business counseling, using the same sign-up process as general matchmaking.

**When:** Wednesday, May 12, 2010  
**Time:** Matchmaking 7:00 a.m. – 3:00 p.m.  
Luncheon 12:30 p.m. – 2 p.m.  
**Where:** Buffalo Niagara Convention Center, 153 Franklin Street, Buffalo  
**Cost:** \$50/Prime Contractors and Large Business (per table)  
\$550/Exposition booth (incl. one-year Business First subscription)  
\$40/Individual Luncheon\* Ticket (tables of 10)  
**To Register:** By credit card: [www.signupwnyexpo.com](http://www.signupwnyexpo.com)  
By mail: c/o SCORE Chapter 45  
130 S. Elmwood Ave. #540  
Buffalo NY 14202

Checks must be mailed one week in advance (close of business Wednesday, May 5). Beginning May 7, registration and payment at the door is required.

\*Luncheon tickets include tax-deductible contribution to SCORE Association Chapter 45, a 501(c)(3) not-for-profit organization.

## Educational Technology Foundation Spring Connections Event

**Date:** May 13th  
**Location:** Harry's Harbour Grill Place  
2192 Niagara Street • Buffalo NY 14207  
**Time:** 5:30 – 8:00 p.m.  
**Cost:** \$30 per person  
**RSVP** Online at <http://edtechday.org/registration.asp>  
or e-mail [cerullo@edtechday.org](mailto:cerullo@edtechday.org)

Help make a difference. This event recognizes Western New York in its effort in defining the success of the Ed Tech Day and Educational Technology Foundation. Ed Tech Day provides access to current technology for students in all geographical areas through a completely volunteer effort. It is through the help of a caring community that the organization has been able to expand its reach. Meet the volunteers, the schools that have been serviced, mingle and enjoy the good company.

The evening will include an array of hors d'oeuvres and a cash bar. There will be a basket auction with great merchandise and gift certificates. There will also be raffle prizes which include: Levono laptop, digital camera and an auto-graphed Sabres Vanek jersey.

The Educational Technology Foundation, through Ed Tech Day, has provided equity and access to more than 10,000 students, teachers, and administrators. This project is a grassroots effort that relies on the Western New York community for labor and equipment, with no administrative overhead. The project has been successful because of local area businesses and the talented volunteers who are committed to their community as well as to education.

Proceeds from this event will aid in funding the upcoming Ed Tech Day on Tuesday, August 17th. Go to [www.EDTECHDAY.org](http://www.EDTECHDAY.org) to see how you can help.

## nawbo national conference

# Women's Business Conference 2010

**Karen Mills**, 23rd Administrator of the U.S. Small Business Administration. Appointed by President Barack Obama and confirmed unanimously by the Senate, Mills directs a federal agency with more than 2,000 full-time employees, and plays a leading role in helping small business owners and entrepreneurs secure financing, technical assistance, training and federal contracts. Since 1983, Mills has been an active hands-on investor in and successful manager of small businesses. In the late 1990s, she was a co-founder and a managing director of Solera Capital.

**Claire Shipman**, Emmy Award-Winning Journalist, Senior National Correspondent, ABC News. Shipman is ABC News' Good Morning America senior national correspondent and also serves as a substitute anchor on World

News.

**Deborah Collins Stephens**, Speaker, Author, Executive Consultant. Stephens is an expert on the human side of business. A best selling author of five books that have been translated into 8 different languages, she co-founded The Center For Innovative Leadership, a firm that has worked with many Fortune 100 companies and venture backed early stage firms, for over 20 years.

**Julie Weeks**, President and CEO of Womenable, a research, program and policy development consultancy enabling women's entrepreneurship worldwide. Weeks is one of the world's leading experts in the field of women's entrepreneurship, with experience in private and public sectors in the areas of research, public policy and program management.


# NAWBO Buffalo Niagara

## 2009/2010 board

<b>President</b>		
Nicole Fiorella	626-5520	nicole@fiorellasearchgroup.com
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Laurie Albertsson	694-9302	laurie@fernwoodcapital.com
<b>Past President</b>		
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<b>Secretary</b>		
Suzanne Novelli	817-7109	suzanne_m_novelli@glic.com
<b>Treasurer</b>		
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<b>Directors:</b>		
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Joyce DeLong	634-5966	jdinsty@roadrunner.com
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Celeste DiStefano	310-5274	cmdistefano@verizon.net
Barbara Maira	634-5353	barbaram@lisahunterjewelry.com
Carolyn Valenti	204-9000	cvalenti@lvbwcpa.com
<b>Chapter Administrator</b>		
Marilyn Coté-Miller	270-3020	m.cote@humanresourcesource.com

## 2009/2010 committees

<b>Awards</b>		
Amy Remmele	626-5977	amy@peakofsuccess.com
<b>Communications</b>		
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<b>Finance</b>		
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# Fabulous Fashionista Fundraiser



what? silent auction  
when? wednesday, may 19, 2010  
time? 5:30 to 8:00 p.m.  
where? the buffalo club • 388 delaware avenue  
cost? \$40 per person (includes buffet & cash bar)  
rsvp? by may 8, 2010 • www.nawbowny.org

*Fundraising proceeds benefit the chapter's leadership training for women entrepreneurs and women's scholarship fund. NAWBO Buffalo Niagara is a leading advocate for women business owners who aspire to higher levels of opportunity, challenge, and success.*

thank you for donating to our upcoming silent auction!

Please fill out a separate form for each donation (photocopy this form if needed).

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Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

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Description of Donation: (Cash is always welcome! We'll shop for you – just tell us what you'd like to donate – we'll acknowledge your gift).

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Approximate Value of Item: \_\_\_\_\_

*A committee member will be happy to pick up your donation or it can be dropped off at Lisa Hunter Jewelry, 3550 Main Street in Williamsville. Donations can also be brought to any NAWBO Buffalo Niagara meeting (held second Wednesday each month at Sean Patrick's Restaurant, 3480 Millersport Highway in Amherst).*

## TO SEND DONATIONS OR FOR MORE INFORMATION:

**Donna Scalfaro**

Telephone: 308-3333 • E-mail: donna@carpetcareservices.net

**Ramona Gallagher**

Telephone: 882-7639 • E-mail: mmistymo@aol.com



**NAWBO**  
BUFFALO NIAGARA  
National Association of Women Business Owners

National Association of Women Business Owners • Buffalo Niagara Chapter • P.O. Box 917 • Williamsville, NY 14221

## upcoming event

# Entrepalooza '10 Afterburner: Accelerating Performance through Flawless Execution

Revolutionize your organization with business process improvement tools: Afterburner, the global leader in Flawless Execution, offers three strategic quality management solutions – Equip, Embed, and Empower, a set of business process improvement techniques inspired by elite military professionals and military fighter pilots that revolutionize the way you look at and do business in today's fast-paced environment.

With this unique, motivational event, Afterburner can empower you. During the leadership seminar, your team will delve into the principles introduced in the 'zero tolerance for error' world of military fighter pilots, experiencing the powerful methodology and processes of Flawless Execution.

You're fighting for market share. You're fighting to make your numbers. You need a team that works as one. You need a team that works for the same goals. You need a team that knows not only how to plan a mission, but how to execute that mission flawlessly from start to finish. This team building event will help you stay relevant in today's business world.

This event is hosted by Center for Entrepreneurial Leadership Alumni Association (CELAA), Buffalo Niagara Sales & Marketing Executives (BNSME), and the Buffalo Niagara Partnership.

**Event:** Entrepalooza '10 Afterburner:  
Accelerating Performance through Flawless Execution

**Date:** Thursday, May 20, 2010

**Location:** Seneca Niagara Casino & Hotel, Niagara Falls NY

**Agenda:** Registration: 10:00 a.m. – noon  
Sponsor Hosted Seminars: 10:30 a.m. – 11:30 a.m.  
Luncheon: Noon – 1:00 p.m.  
(speaker: Ward Manuel, UB Athletic Director)  
Main Event with workshop: 1:00 p.m. – 4:00 p.m.  
Sponsor One-on-One Sessions: 4:15 p.m. – 5:00 p.m.  
Cocktail Party: 4:00 p.m. – 6:00 p.m.


### Individual Ticket

- \$125 /Members of CELAA • BNSME/Partnership • Chamber/Military  
- \$150/NON CELAA Member

If you plan to spend the night: Book a room at the Seneca Niagara Casino & Hotel and ask for the special discounted Entrepalooza Rate (must use group code CENTRPA). Rates available until April 20th only. 716-299-1100 for reservations.

### To Register or for more information:

<http://www.cel-aa.org/webmodules/levent/selectticket.aspx?id=182>



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Ads run in 11 issues (no issue in July).

Full page (7 1/2" x 10") \$1,000    Half page (7 1/2" x 4 3/4") \$525  
Quarter page (3 3/4" x 4 3/4") \$225    Business card (3 1/2" x 2") \$125

### SPECS:

Send business card, and check (payable to NAWBO) to: White Rabbit Design, 173 Audubon Drive, Snyder NY 14226. For electronic submissions, preferred formats: PDF, eps or tif. E-mail files to: whiterabbitdesign@roadrunner.com.

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